Subject Code—8999

M.B.A. (First Semester) (Batch 2019) (Regular)/M.B.A. (First Semester) (Batch 2019 Onwards) (Distance)

EXAMINATION

MANAGERIAL ECONOMICS

MBA-103

Time : 3 Hours   *Maximum Marks : 70*

Note : Attempt *Five* questions in all, selecting *one* question from each Unit. Q. No. 1 is compulsory. All questions carry equal marks.

1.   (a)   Define Demand.

    (b)   Define Forecasting

    (c)   Define Cost.

    (d)   Define Production Function.

    (e)   Define Market.

(f) Define Oligopoly.

(g) Define National Income. 7×2=14

Unit I

2. Explain consumer equilibrium with the help of indifference curve analysis. 14

3. Explain briefly various techniques of demand forecasting. 14

Unit II

4. Explain various types of costs with the help of examples and diagrams. 14

5. Explain law of returns to scale with the help of Isoquants. 14

Unit III

6. Explain short period equilibrium of a firm meler perfect competition.

7. Explain price and output determination under discriminating monopoly. **14**

Unit IV

8. Discuss managerial and behavioural theories of a firm. **14**

9. Explain in detail various concepts used in National Income. **14**